



BT MeetMe with Dolby Voice

In partnership with Dolby®, BT is delighted to bring you an exclusive, best-in-class audio conferencing service - BT MeetMe with Dolby Voice - that delivers more natural and effective audio meetings.

Sounds and feels like in-person meetings

With BT MeetMe with Dolby Voice, meeting attendees truly feel as if they're in the same room. Participants are more able to engage naturally in a dynamic conversation. This service delivers:

- **High quality sound:** high definition combined with background noise reduction and audio levelling of each participant
- **Voice separation:** participant voices come from different directions (just like being around the meeting room table)
- Best-in-class audio conferencing **brought to you exclusively from BT.**

More natural, more effective

Meetings become more productive because it's easier to:

- Understand who is talking and what they are saying, so **more time can be spent focusing on the content**
- Identify when other people are trying to join in the conversation or break in, so **everyone can participate more easily**
- Understand what is said if more than one person talks at the same time, so the **conversation can flow naturally**
- Run meetings with global teams when English may not be everyone's first language and accents can confuse.

Replace even more face to face meetings:

- Workshops / brainstorming sessions where active participation by all (and not just listening) is required
- Executive meetings where you need a fully engaged audience making the right decisions
- Project management with a broad range of individuals working together coming at the problem from very different perspectives.

“ The stereo [voice separation] solution is great, much better than normal calls. ”

“ The overall experience of the audio call was excellent. A+ ”

- Trial user feedback

The complete solution

High quality sound and voice separation features are enabled when you connect over the internet (IP), and use a stereo headset.

Standard audio is enabled when you connect over traditional fixed line telephone/mobile phone (PSTN).

We're rolling the internet (IP) capability out initially via the desktop. But the story doesn't stop there. We're already developing BT MeetMe with Dolby Voice to address an even wider range of meetings:

- Springtime 2014, experience high quality sound and voice separation on meetings from your **smartphone or tablet**
- Summertime 2014, launch of an innovative **meeting room device** that allows users connecting to a meeting room remotely to experience high quality sound and voice separation from all participants in the room, as well as improving the audio quality in the room itself.

So, whatever the device, your meetings maintain the natural flow of conversation that makes audio conferences as good as being there.



Delivering for your business

Reduce Total Cost of Ownership

- Reduces access costs with IP connection replacing carrier toll and conferencing toll free charges at home and abroad.

Global secure access

- Can be accessed anywhere with internet access. Communication is encrypted.

Powers your UC strategy

- A great stepping stone for those organisations that are new to Unified Communication (UC), as well as a key accelerator for those with more mature UC set ups, BT MeetMe with Dolby Voice works alongside and in conjunction with the full range of VOIP, IM and presence solutions.

Why BT Conferencing?

With over 25 years of experience, BT Conferencing is one of the leading suppliers of conferencing services in the world; building, delivering and managing solutions for customers, with a focus on helping them collaborate better internally and externally. Alongside the most advanced technology we offer tools to help you get the best from your service, with simple applications to help you launch, manage and schedule conferences from smartphones or desktops at the touch of the button. That's all backed up with training that makes the service easy to use for end-users, and increases the adoption rate within your organisation, adding value to your investment. This proven formula helps us provide our 47,000 customers with better business outcomes, every day.



Offices worldwide

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Find out more about BT MeetMe

Contact your BT Account Manager to learn more about BT MeetMe with Dolby Voice and how you can improve your organisations ICT requirements, or call us in Dublin on Freephone 1800 924 924.

