

# BT Ethernet Connect

## Networks that think



BT Ethernet Connect gives you the freedom to evolve your communications network in your own way as your business expands and develops.

### Adaptive Ethernet

BT Ethernet Connect is designed to give you great connectivity. It takes advantage of many types of network connections to your business locations while being backed up by the high performance you expect from BT. A key advantage is that with BT Ethernet Connect Ireland, you have a range of options - from replacing legacy leased lines to connecting multiple services with a single connection. BT Ethernet Connect is also a key enabler of your move to Cloud services. Affordable, resilient and reliable, with six Class of Service options available, it is the ideal Ethernet solution for your business.

### Adapt to a changing world

Adapt our Ethernet solution to suit your business needs whether you start by connecting one site to one service e.g. Internet Access, or by building a network connecting a number of sites to multiple services e.g. branches to a HQ via wide area network technologies.

In the past, leased line connections had meant users were faced with high bandwidth costs when upgrades were needed. With Ethernet Connect as your solution, it scales as you need it without the requirement to add new connections.

The adaptable multi-service access capability of BT Ethernet Connect means that your delivery costs for services such as Internet Access, MPLS, National/International Private Line and SIP Trunking are minimised.

BT Ethernet Connect enables you to choose from a pre-defined set of options. With this flexible approach you not only address your immediate requirements, but you also have the ability to adapt our Ethernet solution to meet your future needs.

BT Ethernet Connect comes with six Class of Service options, allowing you to prioritise your data transmission according to the specific needs of your business.

### Further benefits of working with BT to your organisation include

**Managing your costs** – BT Ethernet Connect positions your business to take advantage of the very latest cost-optimised technologies by improving connections between your offices, services and people.

**EFM** - With our EFM (Ethernet in the First Mile) access we have more options to connect your business with the right access solution for the right price, at more locations than ever before.

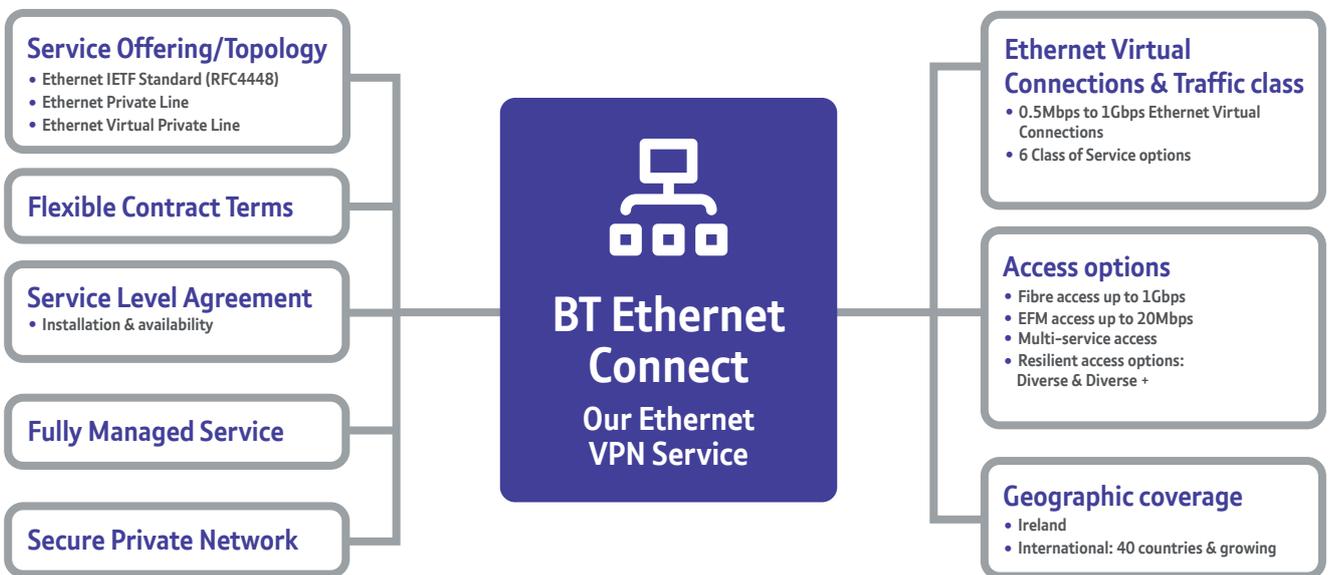
**Innovate** - in challenging times you need to collaborate and innovate for growth; streamlining your business to grow faster than the competition. Having the right bandwidth for colleagues to work together internally and with suppliers and partners, means development and decision making is faster and you can get ahead.

**Connecting your sites** – BT Ethernet Connect typically suits fewer site connections with higher bandwidth requirements. With Class of Service and Resilient Access options you decide how best that bandwidth performs.

Choose from six Class of Service options and prioritise the different types of data you want to transmit.

- |                   |              |
|-------------------|--------------|
| 1 Premium Express | 4 Premium 10 |
| 2 Premium 100     | 5 Premium 5  |
| 3 Premium 50      | 6 Primary    |

	Feature	Benefits
<b>Circuit speeds</b>	512kbps to 1Gbps	A variety of bandwidths to suit your business needs
<b>Service Classes</b>	Circuit and Traffic based options	Choose the service class that's right for your traffic. Prioritise time-sensitive traffic such as voice whilst shaping network spend for less demanding applications such as e-mail
<b>Scalability</b>	Add and scale service VLANs	Services can be added and circuit bandwidths can be upgraded as required
<b>Service availability</b>	BT has extensive fibre and copper reach - this coupled with carrier-class Ethernet switching assets nationally and globally	BT is where your business is with our National and International service reach
<b>Resilience</b>	Access Resilience is available as an optional extra. Core Resilience comes as standard	Etherway Resilience offers: <ul style="list-style-type: none"> <li>• Peace of Mind</li> <li>• Protection from unforeseen incidents</li> <li>• Simplicity of a single supplier</li> </ul>
<b>Performance</b>	End-to-end SLAs with industry leading service characteristics	A service that can be trusted to support your business critical applications
<b>Multi-service access</b>	BT Ethernet Connect Ireland supports private line (national and international), MPLS, SIP Trunking and IP line services	One connection to multiple services, reducing access costs and provisioning lead times



## Working with a trusted partner – international reach, local expertise

BT is a trusted supplier in Ireland and is headquartered in both Dublin and Belfast.

With a proven track record in delivering network infrastructure, we invest significantly in our network across Ireland and throughout the world. We do this to provide high quality network customers.

In Ireland, the scale and breadth of our local and global networks and services is unrivalled.

We employ many of the leading network and IT services experts



### Offices worldwide

The services described in this publication are subject to availability and may be modified from time to time. Services and equipment are provided subject to the respective British Telecommunications plc standard conditions of contract. Nothing in this publication forms any part of any contract.

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on the island, with over 300 accredited and certified professionals, and can draw on the support of our global business where required. We partner with technology leaders like Cisco, Avaya, Microsoft, HP, Oracle, VMWare and EMC<sup>2</sup> to integrate their products into our customer solutions.

We are at the forefront of global VPN technology, and have been pioneers of Ethernet services. We can act as a single supplier for all your network and ICT needs and offer flexible, consistent service levels and an exceptional customer experience.

## Find out more about BT Ethernet Connect

Contact your BT Account Manager to learn more about BT Ethernet Connect and how you can improve your organisations ICT requirements, or call us in Dublin on Freephone 1800 924 924.

